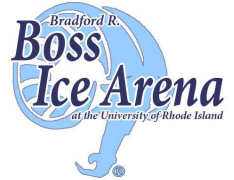


GRAPHIC DESIGN INTERNSHIP

Department: Marketing
Immediate Supervisor: Diana Zanetto – Director of Marketing
Location: The Ryan Center & Boss Ice Arena
Type: Non-Paid



Position Overview:

As a valuable member of The Ryan Center and Boss Ice Arena team, you will assist with a variety of programs and events. This position will work closely with the Director of Marketing to promote invaluable entertainment experiences to the University of Rhode Island and local community.

Specific Duties:

- Assist in the development and design of facility advertising
- Assist in the development and design of collateral materials used to promote events at both venues
- Design art and copy layouts to be used for direct mail, online graphics and banner ads and email campaigns
- Maintain digital photo archives
- Design messages to be displayed on interior arena video board and exterior marquee
- Participate in event or game-day activities, promotions and set-up
- Assist with the implementation of the “How You Doin’?” Customer Service Program
- Actively participate in brainstorming sessions
- Perform other duties and responsibilities as assigned

Qualifications:

- At least two (2) years of college with coursework in graphic design completed
- Exceptional aesthetic sense and intuitive understanding of design principles
- Passion for the sports and entertainment industry
- A winning, do what it takes, attitude
- Excellent organizational skills and proven attention to detail
- Highly motivated individual with excellent interpersonal skills
- Proficiency in Adobe Photoshop
- Personal laptop with access to a graphic design program is a plus but is not required
- Ability to work nights and weekends

Interested individuals should send a resume and examples of work to:

Attn: Diana Zanetto
The Ryan Center
1 Lincoln Almond Plaza
Kingston, RI 02881

OR

Fax: 401-788-3051

OR

Email: marketing@theyancenter.com