

COBB ENERGY PERFORMING ARTS CENTRE ANNUAL OVERTURE GALA

FRIDAY, SEPTEMBER 10, 2010

FEATURING THE TEMPTATIONS AND THE FOUR TOPS

CORPORATE SPONSOR LEVELS

~~TITLE SPONSORSHIP – \$30,000 – DIAMOND RECORD~~ SOLD

- Four tables of 10 to Overture Gala - VIP Tables
- Forty (40) tickets to The Temptations/The Four Tops performance in the John A. Williams Theatre
- Invitation to VIP cocktail reception on Grand Tier with meet and greet with the night's artist(s)
- Priority seating for 20 additional guests for performance with option to attend Mezzanine reception
- Invitation to dance party in the Kessel D. Stelling, Jr. Ballroom following the performance
- Preferred ticket pricing for performance for preferred clients/prospective customers of Sponsor
- Logo will appear as the Title Sponsor of the performance and Overture Gala at the following on-site locations:
 - **Four second stand-alone ad for title sponsor on double-sided LED marquee overlooking I-75 through September 10, 2010**
 - Logo on concert spot on LED marquee for three months - four seconds per 90-second rotation
 - Recognition on monitors throughout the venue
 - Recognition on Bank of North Georgia Box Office poster (70"h x 24"w)
 - Gobo logo lighting over the plaza and on stage prior to the performance
- Advertising (Logo Recognition as Title Sponsor)
 - TV commercials – 200 :30 spots on Comcast Spotlight
 - Newspaper ads
 - Marietta Daily Journal
 - Neighbor Newspapers
 - Atlanta Journal-Constitution
 - Magazine ads
 - Minimum of two outbound emails from Centre ~50,000 email addresses with ability to include sponsor message/offer
- Credit in press releases & media advisories
- Recognition in remarks during dinner
- Recognition/logo in Overture Gala program
- Recognition on Cobb Energy Centre's website (Overture Gala page & performance page)
- Complimentary valet parking Recognition on Overture Gala invitations, signage, and post-event collateral
- Logo on feature page in Centre program, *Marquee*
- 12x12 paver in the plaza
- Private Chef's Table with Executive Chef M.G. Farris at Cobb Energy Centre
- VIP seating program (four seats) for all performances at Cobb Energy Centre for one year
- Invitation to 2011 Overture Cabaret Gala Preview Event

SUPPORTING SPONSOR - \$20,000 - MULTI-PLATINUM RECORD

- Two tables of 10 at Overture Gala - VIP Tables
- Twenty (20) tickets to The Temptations/The Four Tops performance in the John A. Williams Theatre
- Invitation to VIP cocktail reception on Grand Tier with meet and greet with the night's artist(s)
- Priority seating for 16 additional guests for performance with option to attend Mezzanine reception
- Invitation to dance party in the Kessel D. Stelling, Jr. Ballroom following the performance
- Preferred ticket pricing for performance for preferred clients/prospective customers of sponsor.
- Logo will appear as a Supporting Sponsor of the performance and Overture Gala at the following on-site locations:
 - Logo on concert spot on LED marquee for three months - four seconds per 90-second rotation
 - Recognition on monitors throughout the venue
 - Recognition on Bank of North Georgia Box Office poster (70"h x 24"w)
- Advertising (Logo Recognition as Supporting Sponsor)
 - TV commercials – 200 :30 spots on Comcast Spotlight
 - Radio commercials (stations TBD at this time)
 - Newspaper ads
 - Marietta Daily Journal
 - Neighbor Newspapers
 - Atlanta Journal-Constitution
 - Magazine ads
 - Minimum of two outbound emails from Centre ~50,000 email addresses
- Credit in press releases & media advisories
- Recognition in remarks during dinner
- Recognition/logo in Overture Gala program
- Recognition on Cobb Energy Centre's website (Overture Gala page & performance)
- Complimentary valet parking
- Recognition on reception invitations, signage, pre-and post-event collateral
- Logo on feature page in Centre program, *Marquee*
- 12x12 paver in the plaza
- Private Chef's Table with Executive Chef M.G. Farris at the Cobb Energy Centre
- VIP seating program (four seats) for all performances at Cobb Energy Centre for one year
- Invitation to 2011 Overture Cabaret Gala Preview Event

DINNER SPONSOR - \$15,000

- Two tables for eight at the Overture Gala – preferred table
- Sixteen (16) tickets to The Temptations/The Four Tops performance in the John A. Williams Theatre
- Invitation to VIP cocktail reception on Grand Tier with meet and greet with the night's artist(s)
- Invitation to dance party in the Kessel D. Stelling, Jr. Ballroom following the Performance
- Logo will appear as a Supporting Sponsor of the performance and Overture Gala at the following on-site locations:
 - * Recognition on monitors throughout the venue
 - * Recognition on Bank of North Georgia Box Office poster (70''h x 24''w)
- Minimum of two outbound emails from Centre ~50,000 email addresses
- Credit in press releases & media advisories
- Recognition in remarks during dinner
- Recognition/logo in Overture Gala program
- Recognition on Cobb Energy Centre's website (Overture Gala page)
- Complimentary valet parking
- 12x12 paver in the plaza
- VIP seating program (two seats) for all performances at Cobb Energy Centre for one year
- Invitation to 2011 Overture Cabaret Gala Preview Event

\$10,000 - PLATINUM RECORD

- Two tables for eight at the Overture Gala – preferred table
- Sixteen (16) tickets to The Temptations/The Four Tops performance in the John A. Williams Theatre
- Invitation to VIP cocktail reception on Grand Tier with meet and greet with the night's artist(s)
- Invitation to dance party in the Kessel D. Stelling, Jr. Ballroom following the performance
- Recognition in remarks during dinner
- Recognition/logo in Overture Gala program
- Recognition on Cobb Energy Centre's website (Overture Gala page)
- Complimentary valet parking
- 12x12 paver in the plaza
- VIP seating program (two seats) for all performances at Cobb Energy Centre for one year
- Invitation to 2011 Overture Cabaret Gala Preview Event